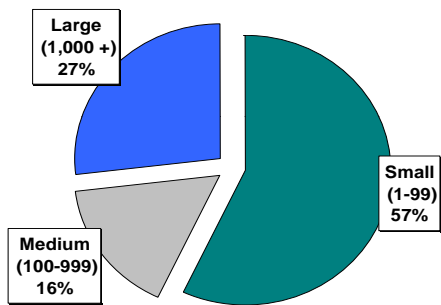
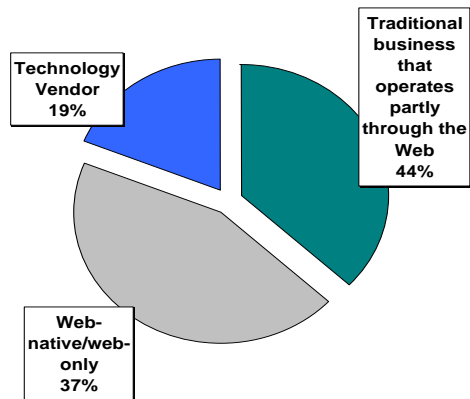


## Web 2.0 Expo New York Pre-Registered Attendee Profile

### Company Size



### Type of Business



### Job Title

President/CEO/Owner	32%
Manager	19%
Staff	17%
Director	12%
Vice President	7%
Other	6%
COO/CFO/CIO/CTO/CSO/CSO/CMO	5%
Student	2%

\*As of July 30, 2008

## Web 2.0 Expo New York Pre-Registered Companies

- Alcatel-Lucent
- Allstate
- American Red Cross
- Apple
- AT&T
- Avaya
- Bank of America
- Boeing
- Boston University
- Bristol-Myers Squibb Company
- CareerBuilder
- Century 21
- Chase
- Chicago Office of Tourism
- Cisco
- Citibank
- Citigroup
- City of New York
- CNET
- Columbia Business School
- Conde Nast Publications
- Cornell University
- Dell
- Department of Defense
- Duke University Health System
- Ericsson
- Ernst & Young
- ESPN
- Estee Lauder Companies
- Etelos
- Federal Reserve Bank of New York
- Fidelity Investments
- FOX Interactive Media
- Franklin Covey
- Gartner
- Goldman Sachs
- Google
- Hallmark
- Harrah's
- Harvard University
- Hitachi
- Honeywell
- Hotels.com
- IBM
- Intel
- P Morgan Chase
- John Deere
- Lehman Brothers
- Lockheed Martin
- LookSmart
- Marc Jacobs International
- March of Dimes
- Marriott International
- Mayo Clinic
- Mcgraw-Hill
- McKesson
- McKinsey & Co.
- Merrill Lynch
- MetLife
- MIT
- Monster.com
- Morgan Stanley
- Motorola
- MTV Networks
- National Gallery of Art
- National Park Service
- NBC Universal
- New York City Fire Department
- New York City Transit
- New York Department of Education
- New York Police Department
- Newsweek
- Nickelodeon Kids and Family
- Nintendo
- Nokia
- Nortel
- NuSkin Enterprises
- NYU
- Oracle
- Payless Shoe Source
- PC Magazine
- Penn State University
- Pfizer
- Prudential Financial
- Reuters
- Rutgers University
- Salesforce.com
- Samsung
- Sony Electronics
- Sprint Nextel
- Sylvan Learning
- The McGraw-Hill Companies
- The Metropolitan Museum of Art
- The New York Public Library
- Time Inc.
- UPS
- Verizon
- Walgreens
- Wal-Mart
- Walt Disney Studios
- Xerox
- Yahoo!

\*As of July 30, 2008

## Web 2.0 Expo New York Pre-Registered Attendee Snapshot

- 7thOnline, Inc. - Interface Design Director
- Accenture - Partner
- Active Services Inc – Programmer
- Admorphous – President
- Adobe Systems - Accessibility Engineer
- Advogent - Chief Information Officer
- Agent16 - Chief Technology Officer
- Akamai - Sr. Solutions Engineer
- Alcatel-Lucent - Sr. Manager, IT
- Allstate - Sr. Manager
- American Public University System - Sr. Interactive Marketing Manager
- American University - Director, Web Development
- Apple Inc - Software Engineer
- Arsenal Interactive, Inc. - Chief Executive Officer
- ASCAP - Manager of Application Systems
- AT&T - Software Engineer
- Avaya – Director
- B2BVid.com - Virtual Media Consultant
- Bank of America - Vice President
- Barnes&Noble.com - Information Architect
- Berklee Media - Chief Info Architect & User Experience Designer
- Blue Sky Studios - Web Applications Developer
- Boeing - Computing Analyst
- Bristol-Myers Squibb Company - Associate Director, Marketing Systems
- Burson-Marsteller - Social Media Strategist
- Cablevision - Vice President Architecture Technology
- CareerBuilder - Sr. Product Development Manager
- Cisco Systems - Web 2.0 Architect
- Citigroup - Interactive Designer
- Deutsche Telekom USA - Director, Business Analysis
- Duke University Health System - Sr. Web Applications Developer
- EffectiveUI - UI Designer
- eHire - Chief Technology Officer
- Elsevier - Product Manager
- Ericsson - System Engineer
- Ernst & Young LLP - Head Geek
- ESPN - Concept Developer
- Fertilemind Capital - Principal
- G2 Software - President
- Glaxstar - Developer
- Goldman Sachs - Vice President
- Google, Inc. - Program Manager, Open Source
- Hallmark Channel - Director of New Media
- Hearst Magazines: Digital Media - Sr. Interactive Designer
- Hitachi, Ltd. - Systems Engineer
- Honeywell - IT Systems Administrator
- IBM - IT Architect
- Intel - Chief Linux & Open Source Technologist
- J.P. Morgan Chase - Assistant Vice President
- John Deere - IT Analyst
- KenCrest Services - Director, Marketing & Communications
- Kyocera Mita America, Inc. - Director, Software Solutions
- LexisNexis - Sr. Architect
- Lockheed Martin - Sr. Engineer
- LookSmart - General Manager
- McGraw-Hill - Global Manager Applications
- McKesson - Web Content Strategist
- Merrill Lynch - Vice President
- MetLife - eBusiness Manager
- Morgan Stanley - Vice President
- Nokia - Web 2.0 Expert
- Oracle - Director, Research & Development
- Pfizer - Sr. Director
- Time Warner Cable - Webmaster & Supervisor eCommerce
- United Nations - Chief, Voice Communications
- UPS - Sr. Systems Architect
- Viacom - Product Development Manager
- Visa, Inc. - Web Content Manager
- Wal-Mart - Sr. Technical Expert
- Walt Disney Studios - Director, Information Technology
- Yahoo! Inc. - Business Development, Search